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## 14-th EUROPEAN CONFERENCE

on

**E-LEARNING / E-HEALTH/ “E-TIVITIES” /  
E-BUSINESS/ E-COMMERCE/E-WORK/ E\_ TOURISM / E-GOVERNMENT/ E-DEMOCRACY/ E-  
MEDIARY, E-INCLUSION / ON-LINE SERVICES / E-MARINE / E-BANKING / ADAPTNETICS, AND  
THEIR INFLUENCES ON THE ECONOMIC/ SOCIAL ENVIRONMENT AND  
CONTRIBUTIONS TO ERA**

# E-COMM-LINE 2013

September 24-25, 2013, Bucharest, ROMANIA, ASE Piata Romana 6

Founded, organized and in part supported by

**IPA SA**  
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## EU Project DAISS: *Job Matching Diagnostics for Assessing Soft Skills and Work Role Preferences*

With the participation of:

- ROMANIAN ACADEMY, and *The Commission of Economic Cybernetics of Romanian Academy*
- ASE BUCHAREST
- IPA SA, BUCHAREST, ROMANIA
- ANPCDEFP
- eBSN THE EUROPEAN e-BUSINESS SUPORT NETWORK,
- NATIONAL INSTITUTE FOR R&D IN INFORMATICS, ICI, BUCHAREST,
- ANPCDEFP - AGENTIA NATIONALA PENTRU PROGRAME COMUNITARE IN DOMENIUL EDUCATIEI SI FORMARII PROFESIONALE. PROGRAMUL LEONARDO da VINCI
- CHAMBER OF COMMERCE AND INDUSTRY OF ROMANIA AND BUCHAREST MUNICIPALITY,
- ICI, NATIONAL INSTITUTE FOR R&D IN INFORMATICS,
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- PM CONCEPT CONSULTING ...
- ATENA ..., ITALY,
- APRICOT LTD., UK.
- ADAF BUCHAREST,
- PFIAMM-MB BUCHAREST

and many other initiatives and projects such as:

**RENEW,**  
***Training of the Trainers, IDEAL-IST, CORA, RoDI-IST-NET PROJECTS***  
***BROKERAGE, Projects: ESTELLA, DAISS, RENEW, eMarine, eEmployment***  
***and others***

**Creation of Consortia and *BROKERAGE* Event for the European Commission Financed Projects and for other Research Projects**

Encouraged also by

**ANISP- National Society of the Internet Service Providers, Romania,**

Sponsors:

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SC IPA SA

## **CONFERENCE GOALS**

- To provide a forum for the presentation, discussion and generation of new and favourable ideas in the fields of the latest viable, practical and scientific developments in e-Activities:

**“e\_tivities”,**

### **e-Learning, e-Activities, e-Business**

and also

e-Commerce, Mobile e-Commerce / Mobile e-Business / Mobile e-Banking / e-Europe, e-Tourism, e-Payments, e-Procurement, e-Marketplaces, New Working Environment, e-Banking / Tele-banking, e-Administration, On-Line Services, Mobile e-Learning, e-Work, e-Inclusion e-Health, e-Government, e-Marine, Applications of the Broad Band Communications, Adaptnetics, Virtual Institutes and Standardization in the e-Fields.

- To contribute at the e-Learning development and promotion the session:

*THE e-LEARNING PRACTICING IN THE VOCATIONAL E&T ,*  
under the coordination of the Leonardo da Vinci Programme.

- To achieve BROKERAGES for project proposals/ consortia: LEONARDO de VINCI Program, GRUNDTVIG Program, FP7 and FP8 Programmes and also

**IDEALIST, CORA and RoDI - IST – Net and others.**

- To contribute to the e-Europe and to e-Europe+ programs and to make effective scientific connections in the e-fields through e-World.
- To encourage the Training of the Trainers; to encourage the training of the learners.
- To contribute to the improvement of the economic and business environment through e-Activities.
- e-Learning Section, e-Marine Section, e-Health Section, etc.

#### Conference Language

*The official language of the event is English.*

*Special Training workshops will be achieved in Romanian Language.*

#### Conference Location

The conference will be held in Bucharest, the city that was mentioned for the first time in the year 1459, in the official papers of Vlad Tepes Voivode (*named also Dracula*) and where the very important, country Voivode (*Voievod*) Dracula, was referred to as an efficient trade developer, a good commerce man and as advanced analyst as he set interesting commercial rules.

Bucharest is at *half distance between the Carpathians and the Black Sea*, and offers splendid sightseeing opportunities and climate. September is one of the most pleasant and beautiful month of the year in Bucharest.

#### Conference Venue

ASE - Academy of Economic Studies, BUCHAREST, 6 Piata (Plaza) Romana,

#### Important aspects and dates:

- Submission of Papers: deadline 1 September 2013

- **All received in due time and accepted papers will be automatically edited and printed in the preprints, without any obligations from the part of the Conference organizers, nor from the elaborators / speakers.**

**Registration:** in advance, at [mvisu@ipa.ro](mailto:mvisu@ipa.ro) and also at the conference desk, between the conference opening.

**This year 2014, the registration is free. The registration permits the access to the conference, the receiving of the conference documents, the social program.**

- **Papers should be sent by e-mail *in attention to Monica Visu Organizatoric Chair:* [mvisu@ipa.ro](mailto:mvisu@ipa.ro).**

<http://www.ipa.ro/Ecomm/e2013/Leaflet.doc>

**Pre-registration at:** <http://www.ipa.ro/e2013/prereg.html>

### **Conference Proceedings:**

The Conference Proceedings will include the accepted papers, maximum 8 pages (A4) per each paper. One entity, may, in principle, to submit maximum 2 presentations.

[http://www.ipa.ro/E\\_COMM\\_LINE\\_2013](http://www.ipa.ro/E_COMM_LINE_2013)

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#### **Notes:**

1. The firms symbols and names, for instance Microsoft ® , are object of registration of the respective firms or entities.
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3. The presentation of the symbols of EU Commission, eBSN, Leonardo da Vinci Programme, RENEW, DAISS etc . do not imply any obligations from the part of these entities, nor does involve any responsibility on their part, nor from the Conference organizers.
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